

CONGRESS

FTB

25th of April 2018

Hotel Warszawianka, Jachranka

9:00

> 10:00

Registration and morning coffee

10:00

> 10.10

Opening

Opening remarks:
Włodzimierz Kiciński, Executive Vice
President, Polish Bank Association

10:10

> 10:30

Leader of banking digitalization

Award ceremony of the
Technologies Forum Prize

PART I NEW PERSPECTIVE ON CUSTOMER EXPERIENCE

10:30

> 10.40

PSD2 - how to find balance between
comfort and safety?

Michał Antoniak, Digital Banking
& Payments Business Development
Director, Gemalto Sp. z o. o.

10:40

> 10.50

Front-end without front-end

Anna Maj, Ekspert of Banking
Technologies Forum

10:50

> 11.00

Quo vadis customer experience?

Tomasz Buczak, Product Portfolio
Manager, Asseco Poladn Sp. z o. o.

11:00

> 12.00

Discussion

New perspective on customer
experience

MODERATOR:

Grzegorz Kuliszewski, Wicepresident,
Banking Technologies Forum Board

PANELISTS:

• **Marta Guzek**, Industry Head,
Google Poland

• **Konrad Książ**, Director, Idea Bank S.A.

• **Michał Macierzyński**, Director of
Digital Services Department, PKO
Bank Polski S.A.

• **Tomasz Niewiedział**, Head of
Multichannel Banking Area, Bank
Zachodni WBK S.A.

• **Karol Sadaj**, Country Manager
Poland, Revolut

12:00

> 12.30

Coffee break

PART II OPEN API AND DATA MONETIZATION

12:30
> 12:40

„The day after” – monetization of data vs RODO requirements

Jakub Tomaszewski, Sales Director, Integral Solutions Sp. z o. o.

12:40
> 12:50

Monetization of internal data – case study BZWBK

Dorota Kuciel-Rzepka, IT Area Leader, Digital Transformation Department, Bank Zachodni WBK S.A.

12:50
> 13:00

How software development might help with fulfilment of the PSD2 requirements

Dariusz Piotrowski, General Manager, Dell EMC

13:00
> 14:00

Discussion

Open API and data monetization

MODERATOR:

Karol Mazurek, Member, Banking Technologies Forum Board

PANELISTS:

- Monika Charamsa, President, NewCommerce Services (Bankovo)
- Paweł Gruszecki, Partner, Head of New Technologies & Telecommuni-

cations Practice, KZP

- Sławomir Grzybek, Director of Business Intelligence Department, BIK S.A.
- Marcin Kotarba, Department Director - Strategy and Analytics, Deutsche Bank S.A.
- Robert Trętowski, Vice President of the Management Board, KIR S.A.

14:00
> 15:00

Lunch

PART III INTERNATIONAL EXPERIENCES – Polish bankers abroad

15:00
> 15:30

Special guest

Sławomir Lachowski
Digital revolution is changing the world – there is a need to invent banking once again

15:30
> 16:30

Discussion

Polish bankers abroad – exchange of experiences

MODERATOR:

Paweł Jakubik, President, Banking Technologies Forum Board

PANELISTS:

- Wojciech Bolanowski, Bahrain

• Adam Grabarczyk, SVP, Head Process and Business Management, DBS Bank Singapore

• Rafał Juszczyk, CEO, Alfa-Bank Belarus

• Paweł Kucharski, Country Manager, mBank Czech Republic

• Michał Panowicz, Director, Technology Advantage Practice, BCG London

16:30

Closing remarks

Paweł Jakubik, President, Banking Technologies Forum Board